



STATE OFFICE  
Tennessee Association of Rescue Squads  
2906 Tazewell Pike, Suite "C"  
Knoxville, TN 37918  
Phone: 865-689-3256 Fax: 865-688-7015  
[www.tnars.org](http://www.tnars.org)

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Dear TARS Supporter,

We, the Tennessee Association of Rescue Squads (TARS), conduct an annual convention, training event and EMS symposium in early fall of every year. The training event allows our members and area departments from various first responder organizations the opportunity to come together to get various training from our Rescue College. The EMS Symposium offers pre-hospital care providers the opportunity to earn continuing education credits toward their recertification requirements. The annual convention is an opportunity for our members to come out and compete and learn in competitions ranging from vehicle extrication to emergency care. We also have our annual meeting and awards ceremony during this event. This year the 68<sup>th</sup> Annual TARS Convention will be held on October 6<sup>th</sup>-8<sup>th</sup>, 2023 with the 13<sup>th</sup> Annual EMS Symposium being held before the Convention on October 3<sup>rd</sup>-5<sup>th</sup>, 2023. All of these events will be held at the Music Road Hotel and Convention Center in beautiful Pigeon Forge, TN.

While we are working diligently to keep our registration fees for our members and attendees at a minimum, additional support is needed to ensure that we continue to have a great training event, symposium and convention.

This is why we are needing your help! The Tennessee Association of Rescue Squads is a 501 (c)(3) non-profit organization established in 1955 with 5 squads to establish Life-Saving and First-Aid work in the state of Tennessee. We have since grown to 98 units and over 3,500 members. We have over 100 associate department members.

TARS is working hard to raise funds to ensure that we can keep top notch speakers for our symposium and keep our convention standards high. With an average of 500 Rescue and EMS personnel who attend, our Training event, Symposium and Convention will give you a great opportunity to promote and advertise your business and products.

Your donations and/or sponsorships will provide your business/products advertising opportunities and visible recognition throughout the Training event, EMS Symposium and Convention. Sponsors will also be recognized on the TARS website.

Donations and sponsorships will benefit many rescue volunteers and EMS providers from all across Tennessee and will support the training that they receive during our EMS Symposium, Convention and Training Event. Donations to TARS may be tax deductible and sponsorships may qualify as advertising expenses. Please see the enclosed flier for sample opportunities.

Our goals for donor support/sponsors this year is \$20,000. With your assistance we can reach that milestone. We thank you in advance for any support that you can provide. If you have any questions or need any additional information about the events, sponsorships or the Tennessee Association of Rescue Squads, please do not hesitate to contact our State Office at:

Shannon Lawson, Interim Executive Director  
Email: [shannon@tnars.org](mailto:shannon@tnars.org) – Phone 865-689-3256

# 2023 TARS Training Event, EMS Symposium And 68<sup>th</sup> Annual Convention *Sponsorship Opportunities*

There are three levels for TARS Partners. Each level provides your organization an opportunity to advertise and promote your company as a supporter of the Tennessee Association of Rescue Squads for one year.

## Platinum Partner \$3000

- Everything included in Gold Package
- Two complimentary booths in exhibit hall

## Gold Partner \$2000

- Everything included in Silver Partner Package
- One complimentary booth in exhibit hall
- Company Logo on Convention T-Shirt

## Silver Partner \$1000

- Website recognition with link on convention page
- Recognition in the EMS Symposium and Convention schedule

*Partner recognitions have the potential to reach 3000 Rescue Providers and other key Rescue Officials in Tennessee.*

Don't miss this opportunity to be a part of the 2023 Tennessee Association of Rescue Squads 13<sup>th</sup> Annual EMS Symposium and 68<sup>th</sup> Annual Convention and Training Event. As a sponsor you'll be supporting one of Tennessee's finest educational events and Conventions and advertising to over 500 of Tennessee's Rescue Providers and decision makers. The annual symposium will be held on **October 3-5, 2023** with the convention and training event following on **October 5-8, 2023**.

## EMS Symposium

<input type="checkbox"/> Sponsor a Speaker	<b>\$500</b>
<input type="checkbox"/> Sponsor a Mid-Morning or Afternoon Break	<b>\$500</b>
<input type="checkbox"/> Registration Desk	<b>\$500</b>
<input type="checkbox"/> Promotional Give-Away Item	<b>\$300</b>

## Convention

<input type="checkbox"/> Registration Desk	<b>\$800</b>
<input type="checkbox"/> Sponsor a Event	
<input type="checkbox"/> Extrication Competition	<b>\$800</b>
<input type="checkbox"/> First – Aid	<b>\$300</b>
<input type="checkbox"/> Ramblin Rescue Race	<b>\$300</b>
<input type="checkbox"/> Corn Hole Competition	<b>\$300</b>
<input type="checkbox"/> Awards Ceremony	<b>\$1000</b>
<input type="checkbox"/> Fun Night	<b>\$1000</b>
<input type="checkbox"/> Promotional Giveaway Item	<b>\$300</b>
<input type="checkbox"/> Challenge Coins	<b>\$3500</b>
<input type="checkbox"/> Thursday Night Dinner	<b>\$2500</b>
<input type="checkbox"/> Banquet Dinner	<b>\$5000</b>
<input type="checkbox"/> Memorial Service	<b>\$800</b>
<input type="checkbox"/> Hospitality Suite	<b>\$2500</b>
<input type="checkbox"/> Gift bags for Attendees	<b>\$1000</b>
<input type="checkbox"/> Symposium/Convention/Training Event On-Site Guide printing With Full page Ad	<b>\$1000</b>

Please contact Shannon Lawson at **(865-689-3256)** or e-mail [shannon@tnars.org](mailto:shannon@tnars.org) to discuss other sponsorship opportunities that may suite your business. TARS will also accept items that may be already printed with your logo, like pens, notebooks etc. that have been pre-approved.

# *2023 TARS Annual Convention, Training Event & EMS Symposium*

## *Sponsorship Form*

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Total Sponsorship Amount \_\_\_\_\_

Please include the previous page marked with choice(s).

Please choose one of the following:

- Payment Enclosed
- Purchase Order Enclosed
- Please Bill Us

***Please make payment to Tennessee Association of Rescue Squads***

Return Sponsorship to:

Tennessee Association of Rescue Squads

2906 Tazewell Pike, Suite C

Knoxville, TN 37918

If you have any questions or comments, please contact Shannon Lawson at (865) 689-3256 or e-mail [shannon@tnars.org](mailto:shannon@tnars.org).

***We appreciate your support!***